

HansaWorld launches new products

AFREOSH Consult announces the launch of a new range of products from the advanced HansaWorld Enterprise Suite of Accounting and Business Management Software.

This announcement follows extensive development of these versions and products specifically to meet the requirements of local businesses.

According to Immo Böhm, Managing Director of Afresh Consult cc, HansaWorld offers a suite of accounting software programs to suit almost all businesses.

"We listen to our customers, and we have heard about the problems some had with their previous systems, notably database problems, problems relating to data integrity, as well as hardware and networking problems, even in small offices. In addition, companies suffered from lack of system integration or scope. HansaWorld addresses these problems with some unique technology and functionality".

Immo enthuses that "HansaWorld is not only an accounting program, but rather a business management tool offering you complete insight and control over all business processes. For example, in HansaWorld Express you have more than 150 standard reports to control all aspects of your business, compared to the few reports you have in other, similar priced systems." HansaWorld's sales director Stephen Jay said that the annual Accountancy Age awards are an important event in the UK finance community. "As a provider of integrated business software, we value this recognition highly. Winning the Accountancy Age award shows that HansaWorld is on the right path, developing easy-to-use solutions that help our customers run their organisations more efficiently," he commented.

HansaWorld and Nokia Estonia recently held a series of seminars explaining the concept of mobile working, showing the benefits for enterprises, and demonstrating the HansaWorld solution running on Nokia business phones. The road show was organised to introduce the possibilities of using HansaWorld business software on Nokia business phones to create a full-featured mobile workplace.

"The contemporary business phone stands up to a computer, but is smaller, lighter and always with you. It doesn't need a permanent internet connection but allows you to send and receive e-mail, use your calendar, run reports, place orders etc.," said Kersti Renzer, the Managing Director of HansaWorld Estonia. The flagship of HansaWorld's solutions is "HansaWorld Enterprise", a system with over 45 modules to cater for almost all business requirements in one integrated system. Apart from catering for the financial and sales side of a business, HansaWorld also offers modules for the Hospitality, Service, Manufacturing and Rental industries to name but a few.



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